



## 4th Global Conference on Management, Business, and Finance

 12 - 14 December 2025  
 Dubai, United Arab Emirates



# Conference Abstract Book

The abstracts of the presentations can be found in the online conference Abstract Book.

All abstracts will be available in the conference proceedings starting from the inaugural day of the Conference. Visit the following link to access the abstracts or Scan the QR code:  
<https://proudpen.com/proceedings/index.php/worldmbf>

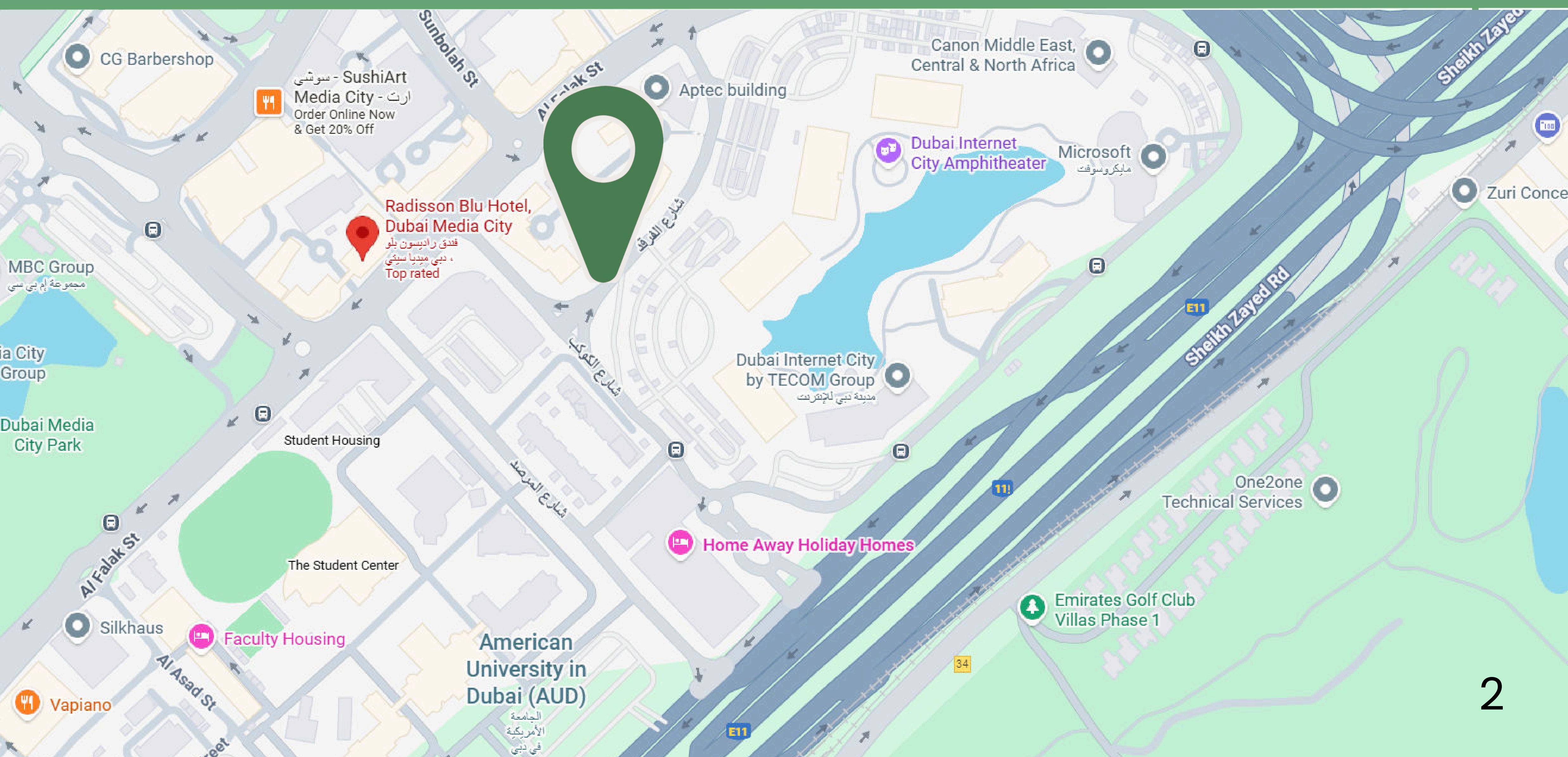


# Conference Venue

## Radisson Blu Hotel, Dubai Media City



Address Al Sufouh – Dubai Media City – Dubai – United Arab Emirates



# 1st Day Oral Check-in Information

12:30 – 13:00

REGISTRATION & WELCOME

Friday  
Dec 12, 2025

We are thrilled to welcome you to the highly anticipated Oral Session at the **WORLDMBF** Conference!

Join us for an inspiring lineup of distinguished speakers from diverse disciplines as they share their insights and expertise on a wide array of thought-provoking topics.

📍 **Location:** Dubai, United Arab Emirates

🕒 **Check-in Time:** 12:30 – 13:00 (local time)

We look forward to an exciting and enriching session together!

13:00 – 14:00

Lunch Time

**Socio-Economic Development, Regional Change, and Emerging Societal Challenges**

14:00 – 14:15

**Prof. Dr. Anetta Caplanova – Slovakia**

Socio-Economic Inequalities and Fiscal Sustainability: Evidence from Slovakia and The European Union

14:15 – 14:30

**Dr. Ester Szakadatova – Slovakia**

Risk, Bias, and Retirement: Behavioural Drivers of Pension Savings in Slovakia

14:30 – 14:45

**Dr. Ľubomír Darmo – Slovakia**

Constrains of Marginalized Groups in The Labour Market

14:45 – 15:00

**Dr. Bijan Vasigh – United States**

Beyond The Horizon: Overcoming Obstacles in The Future of Unmanned Aviation

# 1st Day Oral Check-in Information

Friday  
Dec 12, 2025

15:00 – 15:15

## Dr. Ioannis Thanos – Greece

Developing A Diagnostic Tool for Assessing the Climate Resilience of Greek SMEs

15:15 – 15:30

## Timur Miriazov – Russia

Socio-Economic and Demographic Development of the Regions of the Central Ecological Zone of Lake Baikal

15:30 – 15:45

## Konstantin Chernyshev – Russia

Economic Transformation and Spatial Shrinking: The Case of Chukotka

15:45 – 16:00

## Arseniy Sitkovskiy – Russia

Correlation Analysis of Socio-Economic Factors of Demographic Changes

16:00 – 16:15

## Dr. Vadim Bezverbny – Russia

Interrelationships Between Demographic and Socioeconomic Indicators of Regional Development in Russia

16:15 – 16:45

## Networking and Refreshments

## Business Innovation, Markets, and Strategic Management

16:45 – 17:00

## Dr. Abdullah Alghazali – Oman

Does Mutual Funds in Oman Outperform Muscat Stock Exchange?

17:00 – 17:15

## Prof. Dr. Louis Jacobus Van Staden – South Africa

Understanding Service Quality Through Customer Expectation and Experience: An Analysis of the Interaction in Gauteng's Fast-Food Franchise Industry

# 1st Day Oral Check-in Information

Friday  
Dec 12, 2025

17:15 – 17:30

## Prof. Dr. Divya Choudhary – India

Adoption of E-Vehicles: Boon or Bane

17:30 – 17:45

## Prof. Dr. Martin Botha – South Africa

Investigating The Managerial Roles of Residential Property Managers in The North-West Province of South Africa: A Tenant's Perspective

17:45 – 18:00

## Ikechukwu Torti – Nigeria

The Procurement Trinity: A Strategic Leadership Framework for Balancing Cost, Risk, And ESG in Global Supply Chains

18:00 – 18:15

## Filip Žiak – Slovakia

Neurobranding as an Interdisciplinary Approach to Strengthening Brand Image and Awareness

18:15 – 18:30

## Dr. Merle Ojasoo – Estonia

Enacting Moral Management: Applying Ethical Principles and Values in Leading and Correcting Subordinates' Behaviors

18:30 – 18:45

## Derya Yurt – Turkey

Soft Steps, Firm Margins: Subtle Price Adjustments in Inflationary Markets

18:45 – 19:00

## Dr. Agnieszka Małecka – Poland

From Virtual Engagement to Physical Purchase: A Qualitative Exploration of Consumer Decision-Making in The Metaverse

19:00 – 19:15

## Closing Time

# 2nd Day

# City Tour Information

Discover the History, Culture And Social Life of Dubai

## Meeting point:

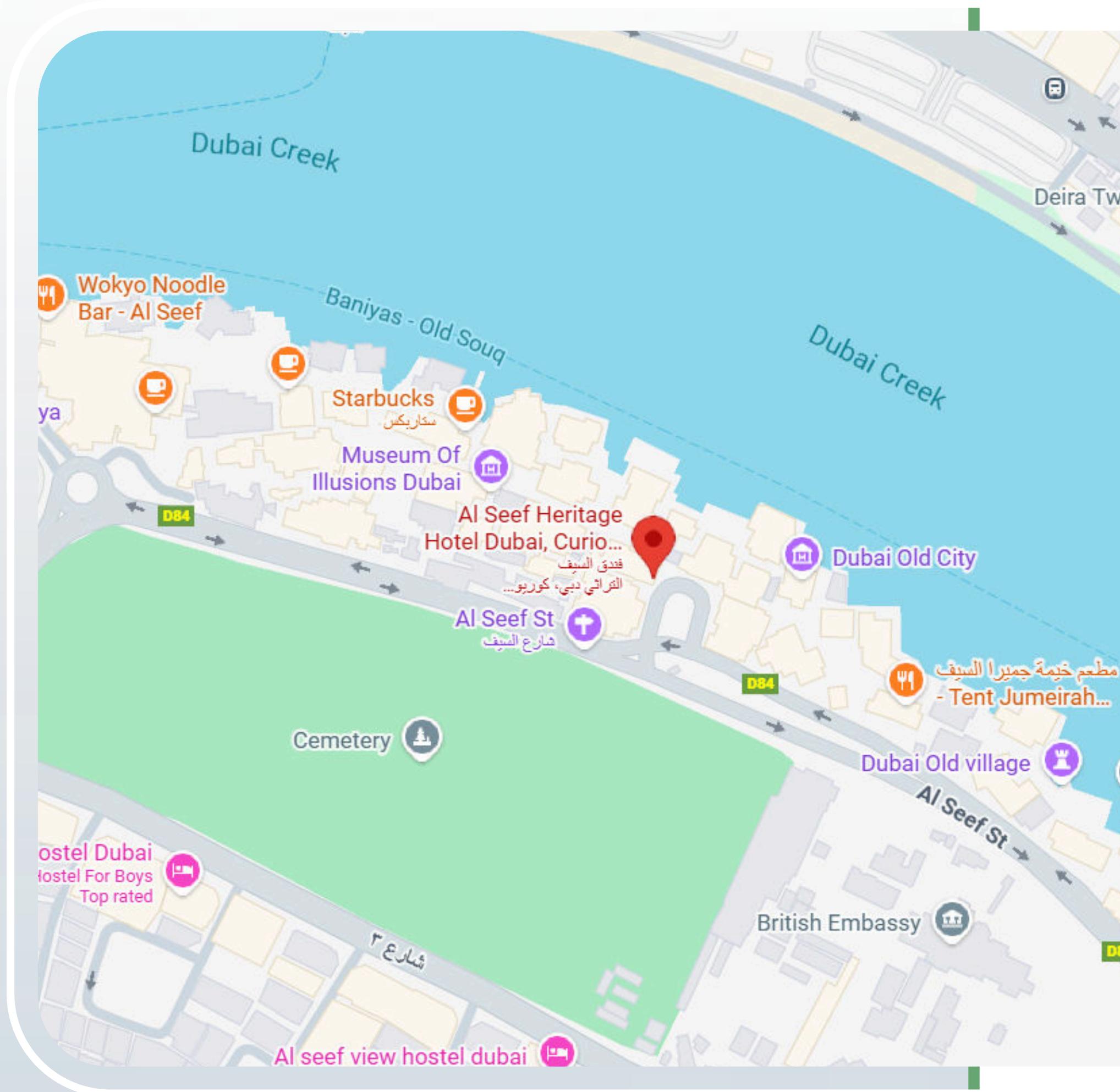
Al Seef Heritage Hotel Dubai, Curio Collection by Hilton, Al Seef street, Dubai

**Tour Date:** 13 December 2025

**Tour Time:** 10:00 AM

## Tour Itinerary:

- › Meeting at Al Seef neighborhood
- › Al Fahidi Heritage District/Al Bastakiya
- › Dar Al Nadwa – Social house
- › Coffee Museum (ticket included)
- › Dubai Creek Abra (boat) Ride
- › Spice Souq
- › Gold Souq



# 3rd Day

## Virtual Check-in information

08:00 - 08:15

**VIRTUAL WELCOME SESSION**

Sunday  
Dec 14, 2025

### **A Warm Welcome to All WORLDMBF Participants!**

We are delighted to have you join us for an enriching virtual experience. This year's **WORLDMBF** promises a dynamic program featuring diverse sessions, engaging discussions, and meaningful networking opportunities — all accessible from the comfort of your home.

 **Check-In:** 08:00 - 08:15 (Dubai, United Arab Emirates local time)

We look forward to connecting with you online and making this conference a memorable and impactful event.

### **Feasibility, Markets, and Economic Signals in Agriculture and Global Finance**

08:15 - 08:30

**Abdullah Aljaber - Kuwait**

Feasibility Study on Shrimp Farm

08:30 - 08:45

**Noura Abdulmalik - Kuwait**

Feasibility Study of Poultry Production Combining Broilers and Layers Chicken as a Way of Improving Local Poultry Production

08:45 - 09:00

**Adil Naseeb - Kuwait**

Feasibility Study of a Small Sheep Farm

09:00 - 09:15

**Juliet Mirambo - United States**

Automated Multi-ERP Unit of Measure Harmonization: A Machine Learning and Reinforcement Learning Approach for Supply Chain Data Consistency

# 3rd Day

## Virtual Check-in information

Sunday  
Dec 14, 2025

09:15 – 09:30

### Tanisha Sen – India

Streaming Dominance and Economic Signals: An Empirical Analysis on Netflix's Stock Market Performance

09:30 – 09:45

### Punit Shetty – India

Structural Causality and Long-Run Dynamics of AED/INR Under Inflation and Output Shocks: An Empirical Study

09:45 – 10:00

### Q & A – Break Time

## Leadership, Digital Transformation, and Organizational Performance in Evolving Markets

10:00 – 10:15

### Naomi Asia – United Kingdom

Talent Exceptionality and Retention Management in A Developing Market: An Evaluation of the Nigerian Public Health Sector

10:15 – 10:30

### Ee Ai Lim – Malaysia

The Interplay of Transformational Leadership, Emergent Organization Culture, and Complex Adaptive Systems: A Longitudinal Framework

10:30 – 10:45

### Dr. Zeineb Essid – Tunisia

Leadership and Innovation: Insights into Agile and Transformational Leadership in MENA SMEs

10:45 – 11:00

### Dr. Pupjana Kole – Kuwait

Emotional Intelligence and Employee Performance: The Mediating Role of Strength-Based Leadership in Kuwait's Oil and Gas Sector

11:00 – 11:15

### Ben Ghanem Insaf – Tunisia

Digital Infrastructure and Digital Innovation Capabilities as Drivers of SME Performance

# 3rd Day

## Virtual Check-in information

Sunday  
Dec 14, 2025

11:15 – 11:30

### **Abdulghaphor Hajjeh – Kuwait**

The Impact of COVID-19 on Bank Card Usage in Kuwait: Evidence of Shifting Payment Behavior

11:30 – 11:45

### **Iyanu Olatunbosun – United Kingdom**

Digital Financial Inclusion, Gender Inequality, And Sustainable Growth in The United Kingdom: Evidence from 1990–2024

11:45 – 12:00

### **Prof. Dr. Banu Baybars – Turkey**

Strengthening Pre-Crisis Communication in Türkiye's Disaster Management System: Challenges and Institutional Practices

12:00 – 12:15

### **Q & A – Closing Time**

# F.A.Q. of the Conference

To give you as much information as possible, we provide you with the following frequently asked questions (FAQs) and answers.

## **Invoices or payment receipt. When will I receive my invoice/payment receipt?**

**01.**

We send sales receipts or invoices to customers immediately after registration, along with the payment confirmation email. These documents include an official signature and stamp. If you do not receive your sales receipt or invoice, please contact us using the email address provided in your conference program.

## **Invoices or payment receipt. When will I receive my invoice/payment receipt?**

**02.**

We send invoices to customers in the last week before the conference. (Invoices come with signature and stamp). If you do not receive an invoice, please contact us at the email address in your program.

## **Invoices or payment receipt. When will I receive my invoice/payment receipt?**

**03.**

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**Any other questions?**

**Or maybe you want to leave your feedback?**

We look forward to your letter by the following email:

✉ [info@worldmbf.org](mailto:info@worldmbf.org)  
✉ [ruby@proudpen.com](mailto:ruby@proudpen.com)



 [www.proudpen.com](http://www.proudpen.com)  
 [info@proudpen.com](mailto:info@proudpen.com)